

THE EDITORIAL ADVISORY BOARD

Dr. Harminder Singh

Professor, School of
Accounting ,Economics and
Finance, Deakin University,
Australia

Dr. Harsh Verma

Associate Professor
FMS, University of Delhi

Dr. Vijay Kumar Seth

Professor
FMS, University of Delhi.

Dr. S.K Muttoo

Professor
Department of Computer
Science, Faculty of
Mathematical Sciences,
University of Delhi.

Dr. C P Gupta

Professor, Finance
Management Development
Institute Gurgaon.

Dr. Debi S Saini

Professor, Human Resource
Management

Editor 'VISION' Journal
Management Development
Institute. Gurgaon

Dr. J D Singh (Director)

Professor
Jaipuria Institute Of
Management Noida.

Dr. P.S. Grover

(Director General)
Professor ,Computer Science
GTBIT, New Delhi

Dr. P.K. Gupta

Professor(Finance & Risk
Mgt.) Centre for Management
Studies Jamia Millia Islamia
University Delhi

THE EDITOR IN CHIEF

Dr. R.P.Singh

Professor

THE EDITORIAL BOARD

Prof. Nehchal Singh

Dr. Anurag Mittal

Prof. Archana Deshpande

Prof. Barjesh Kochar

Prof. Meenu Chopra

Prof. N. P. Singh

Dr. Seema Girdhar

GURU NANAK INSTITUTE OF MANAGEMENT

(GNIM – Excellence in Computer & Management)

ROAD NO.-75, PUNJABI BAGH (WEST), NEW DELHI – 110026

Tel. 40766800, fax; 40766888 Email:- gnim_it@yahoo.co.in website; www.gnimonline.org

To

The Director/Principal,

Subject: **Call for Paper for the Journal to be published for year 2010**

Guru Nanak Institute of Management established in 1996 is run under the aegis of Delhi Sikh Gurudwara Management Committee (DSGMC). GNIM is affiliated to Guru Gobind Singh I.P. University, Delhi & is also approved by AICTE (under ministry of HRD). The Institute has been ranked 49th by Mint-C-fore survey. This survey covers privately run 'B' schools all over India. It has also been ranked 46th in a survey conducted by CSR-GHRDC for self financing business schools in India which has appeared in its issue of Dec. 2009.

The institute works for development of the all round personality of the students by organizing guest lectures, seminars, industrial training and visits, panel discussions, workshops and research projects etc. from time to time.

With the aim of turning it in to one of the leading research institutes of India, GNIM has started publishing "Journal of Management and Information Technology" (JMIT) (ISSN No 0975-5187). The objective of the Journal is to encourage researchers from various Universities and technical institutions / colleges to take up research, & inspire new researchers who may like to enter different research areas. The submissions are referred to maintain the research standards. This effort envisages eliminating isolation, discouraging redundancy and promoting scientific and research based knowledge aimed to accelerate overall growth. GNIM's attempt is to make the Journal, a research based academic journal. It would provide a forum for academicians as well as practitioners to put forth their thoughts and experiences and research findings and encourage interactions through the print media. The Journal published would cover all contemporary, functional & inter disciplinary areas of Management and IT.

We extend a cordial invitation to you and your colleagues to contribute original research papers and book review for the next issue of this Journal. The last date for submission of the papers are as follows;

Full paper submission (As per attached guidelines) = 15-03-2010

Regards

Dr. R.P Singh

(Director General)

(Editor in chief)

GNIM

Website: www.gnimonline.org

Email: gnimjournal@gmail.com